DR. AKHILESH DAS GUPTA INSTITUTE OF TECHNOLOGY & <u>MANAGEMENT</u>

BBA DEPARTMENT

<u>Guest Lecture on "YOUR ATTITUDE WILL DECIDE YOUR ALTITUDE"</u> <u>on 12thFebruary, 2022</u>

BBA Department organized Guest lecture on 12th February 2022 by Ms. SMRITI KHANNA, Assistant Professor, SDIET, Faridabad, using online platform 'AVAYA SPACES'. The topic of the lecture was "**Your Attitude will decide your Altitude**". The objective of this guest lecture was to teach students how to build ourselves to lead our life in a unique and positive way.

Ms. Smriti Khanna ispursuing her PhD. in Management Studies, she has completed her MBA, PGDM, PGDCRM, and graduate specialized in the field of marketing. She has a vast experience of 15 years in teaching.

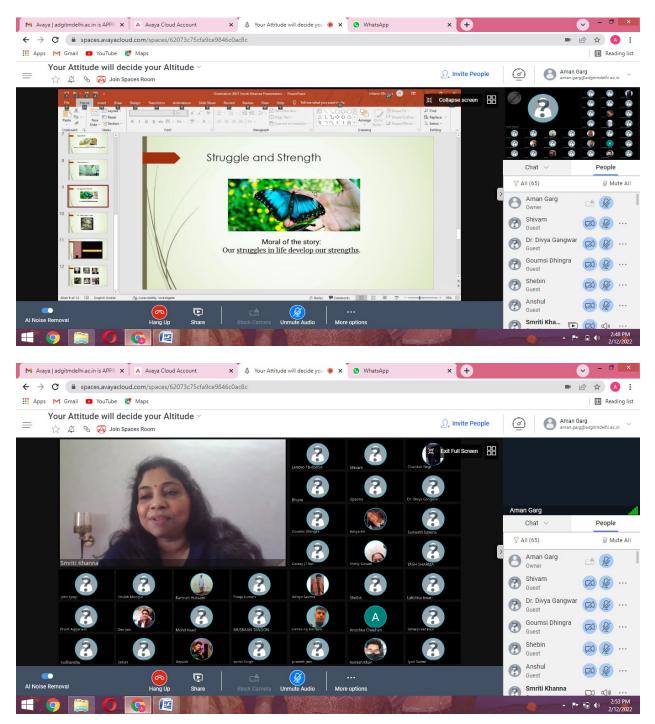
The program started at 2:00 PM andwas hosted by Aditya Saxenaas an (Anchor). Welcome address was delivered by Dean (Management) Prof. (**Dr.**) **Tusshar Mahajan**. Firstly, Ms. Smriti Khannadiscussed the concept of Attitude and Behaviour. He covered important concepts like:-

- ★ What is attitude and behaviour?
- ★ Changes in attitude:Causes?
- ★ Quoted: Examples on attitude, encouragement?

Attitude is the way a person or an individual think and feel about someone or something. It can be positive or negative. It is the feeling, belief, or opinion of approval or disapproval towards something. Behavior is an action or reaction that occurs in response to an event or internal stimuli (i.e., thought). Ideally, positive attitude manifest well-adjusted behaviors.

This guest lecture was attended by faculties and students of BBA and MBA. It was a very informative and interactive session and the students were able to understand the concept of attitude through given examples and stories and learnt about how to implement it in their life. This was very well explained in the session. The program came to an end at 3.00 PM with vote

of thanks delivered by **Ms. Shelly Gosain,**DI (BBA Department). Certificate of participation was presented to the Guest of Honor, Ms. Smriti Khanna.



Pictures

